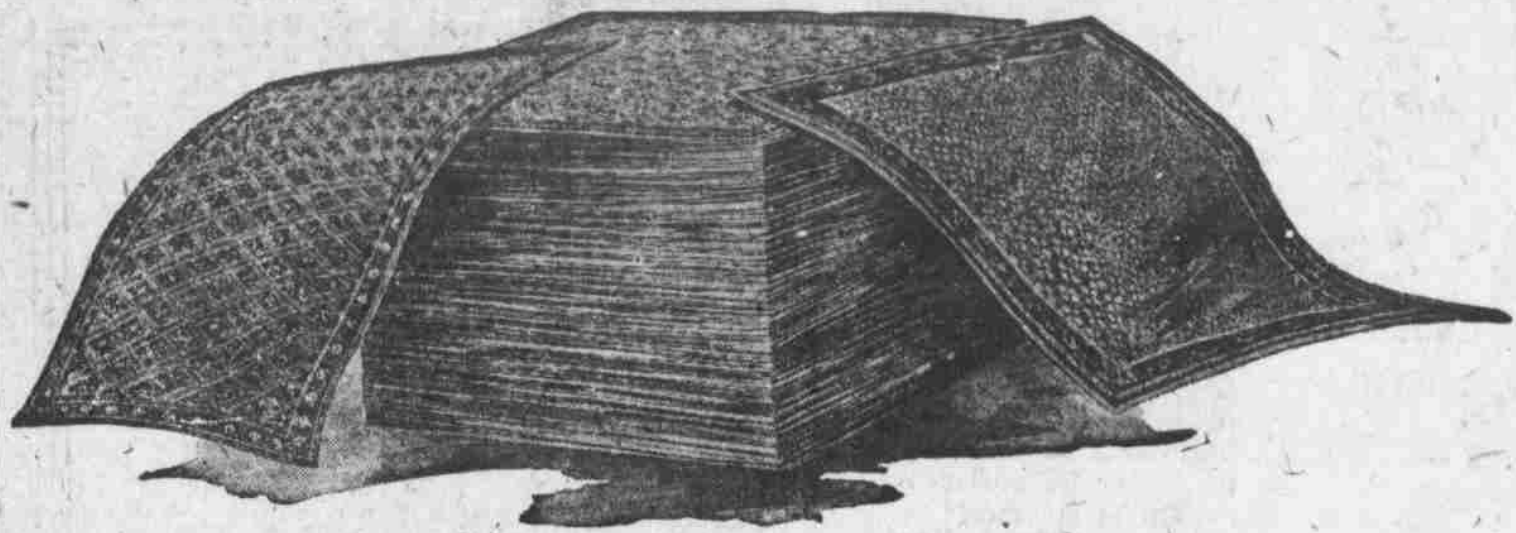


Two Carloads of Genuine "Gold Seal"

# CONGOLEUM RUGS

This Immense Purchase Saving  $\frac{1}{3}$  to  $\frac{1}{2}$ Congoleum  
by Sq. Yd.In nine-foot  
widths, specially  
priced at—

79c

Remember, these are all new and perfect  
goods—guaranteed Genuine Gold Seal.  
Congoleum Rugs and Floor Coverings.

Rugs Sold on Our Easy Payment Club Plan

400 9x12-ft. Congoleum Rugs	\$13.95
240 9x10½-ft. Congoleum Rugs	\$12.75
160 9x9-ft. Congoleum Rugs	\$10.95
160 9x7½-ft. Congoleum Rugs	\$ 8.95
160 9x6-ft. Congoleum Rugs	\$ 7.45

Extra  
Special9x12 Rugs, cut  
from 9-foot Gold  
Seal floor cover-  
ings; eight pat-  
terns to select  
from—

\$10.75

**Bry's**  
MEMPHIS, TENN.

Second Floor, Annex

## Special Purchase of 2,500 Spring Shirts

ONE OF THOSE TYPICAL VALUE-GIVING  
BRY SHIRT-EVENTS

\$2.<sup>69</sup>

In All Sizes  
14 Up To 17

And the man who knows quality and  
value in shirts will lay in a supply  
now, for these are truly remarkable  
values.Savings vary from 1-3 to  
1-2 on every shirt; this  
price is actually less than  
wholesale.Patterns and colors are  
many and varied and silk  
shirt patterns are in ma-  
jority. Prominent are fine  
stripes, black and colors or  
plain whites.HERE ARE THE POINTS AND FEATURES  
IN THIS SALEEvery pattern and ma-  
terial is brand new for  
Spring, taken from  
their original boxes for  
the first time Friday.Materials of the finest  
quality, 80x80 count, genu-  
ine Lawrence fast dyed  
percales, soft woven mad-  
ras, Anderson madras, ox-  
ford repp, Russian cord,  
pongees, duvetynes, etc.All kinds and styles;  
laundered and soft  
cuffs; shaped neck-  
bands; pearl buttons  
and sleeve lengths 32  
to 35.Sizes run exceptionally  
full, and special atten-  
tion has been given to  
details.Men's Shop,  
Main Floor,  
North Entrance,  
Main Street
**Bry's**  
MEMPHIS, TENN.
Men's Shop,  
Main Floor,  
North Entrance,  
Main StreetWITH EASTER LESS THAN THREE WEEKS OFF, COULD A SALE BE  
MORE OPPORTUNE THAN THIS FRIDAY WHEN WE PLACE ON SALE

## Two Immense Groups of Spring Dresses

FAR BELOW THEIR REAL VALUE

14.<sup>95</sup> 24.<sup>95</sup>

Values extraordinary.  
A tremendous pur-  
chase and shown for  
the first time. Every  
one a late spring  
model.Dresses made to sell  
for far more than this  
price. Every style,  
material, size and col-  
or included.

To appreciate these values you'll have to see them



TWO GREAT UNDERPRICED GROUPS OF

## Smart Spring Suits

The woman or miss who is looking for an Eas-  
ter suit now has the opportunity of a lifetime.

\$35 \$50

MATERIALS—

Tricotine  
Mannish Serge  
Poirot Twill  
Velour Check  
Gaberdine

STYLES—

Belted  
Flarred  
Button Trimmed  
Straight Line  
Blouse Effects

MATERIALS—

Tricotine  
Poirot Twill  
Scotch Tweeds  
Shepherd Checks  
Mannish Serge  
Velour Checks

STYLES—

Ripple Models  
Eton Styles  
Blouse Effects  
Plain Tailored  
Fancy Belted  
Flare and Pleated

A GROUP OF UNMATCHABLE VALUES IN

## Spring Coats

\$24.<sup>95</sup>

Silvertones, crystal cloth suede, silvertip bolivia,  
wool polos, goldtone, wool velours, frost glow  
and wool poplins.

MANY MODELS SILK LINED

Hundreds of new jaunty spring  
coats, specially purchased and un-  
derpriced for this great event.  
Coats that are lined with service-  
able silks.All desirable and popular materials will be found  
in this collection of smart and attractive coats. Styles  
embrace the long, short and three-quarter models,  
some with novelty effects, some tailored and all with  
belts, collars, pockets and buttons for trimmings.Inverted pleat back, cir-  
cular flare back, box  
pleated, side pleated,  
patch pockets, convert-  
ible collar, flare cuffs  
and Tuxedo collars.
**Bry's**  
MEMPHIS, TENN.
